



Report to Scrutiny Co-ordination Committee 17 March, 2010

Report of Councillor Gary Ridley – Cabinet Member (City Development)

Title

Report Back on the Work Of Outside Bodies - Transport Museum

1 Purpose of the Report

1.1 This report sets out details of the work of the Transport Museum over the preceding twelve months and details of attendance by the City Council's representatives.

2 Recommendations

- 2.1 That members note the report and the work undertaken by the Transport Museum.
- 2.2 That Scrutiny Co-ordination Committee recommends that Council continue to appoint members to the Board of the Transport Museum on an annual basis.

3 Information on Work of Outside Body

- 3.1 The Transport Museum is now the most popular visitor destination in the City Centre. It has experienced continued success in terms of increased visitor numbers in the last 12 months of operation (detailed below).
- 3.2 The Museum is striving to support the City Centre offer, during the last twelve months three new galleries Boomtown, Motorsport and Ghost town have all opened successfully. The Museum also facilitates a successful programme of temporary exhibitions which has included Doctor Who and Custom Motorbikes.
- 3.3 Commercial performance at the museum is strong with large growth in the following areas Catering up by 350%, conferencing (up by 35%) and Retail (up by 36%)
- 3.4 In terms of overall performance visitor numbers have been very strong, rising from:

2007/8 - 333,582 2008/9 - 357,439 2009/10 - 258,522 (Year to date - December 2009)

4 Benefits to the City Council of the Appointment

4.1 The City Council benefits from having 2 representatives on the Board of the Cultural Trusts in the City, to act as independent directors, and ensure that the requirements of residents are properly represented.

5 Attendance Record and Remuneration for the Appointment

- 5.1 The City Council representatives are Councillor Ridley (from May, 2008) and Councillor Skipper (up to May, 2009) and Councillor Khan. In the period from January, 2009 to December 2009 three meetings were held. Councillors Ridley attended one of the meetings he was entitled to attend, Councillor Skipper and Councillor Khan attended 1 of the 3 meetings they were entitled to attend.
- 5.2 There is no remuneration associated with the appointment.

List of background papers	
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